

- Exposure to a qualified, relevant and influential audience before, during and after the event
- Networking opportunities during the event to promote your organisation's products and services directly to key decision makers
- Your organisation will be perceived to be a keen and vital supporter of newborn hearing screening
- Supporters of the event will consolidate existing industry relationships and develop new ones

The following opportunities are designed to maximise your brand position and are your best opportunity to engage with industry leaders and key decision makers in the newborn hearing screening setting. We have presented a range of sponsorship opportunities but also invite any new proposals you may wish to put forward. The committee is pleased to discuss specially curated packages that will meet your objectives for participating and be of maximum benefit to your organisation and the conference.

Your participation and support of the event is greatly valued and we thank you for your consideration.

Package Overview

Platinum Sponsor	SOLD
Gold Sponsor	\$15,000 inc. GST
Catering and Coffee Cart Sponsor	SOLD
Cocktail Function Sponsor	SOLD
Accessibility Support Sponsor	SOLD
Poster Session Sponsor	\$7,500 inc. GST
Name Badge and Lanyard Sponsor	SOLD
Keynote Speaker Sponsor	\$5,000 inc. GST
Advertising Opportunities	Various
Exhibition Display	SOLD OUT

Platinum Sponsor – \$21,000 inc. GST – SOLD

Exclusive Opportunity

Exhibition and Registration

- One (1) 3mx2m exhibition display area
 - Trestle Table
 - Two (2) Chairs
 - One (1) 4-Amp Power Outlet
- Four (4) Complimentary Registrations including access to the full conference and the Cocktail Function.

Onsite Benefits

- Logo and acknowledgement as the Platinum Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Platinum Sponsor during the conference.
- Opportunity for company representative to briefly address delegates (5 minutes) in a plenary session.
- Three (3) Pull-up banners displayed during the conference. (Sponsor to supply)
 - 1x in the session room next to the stage.
 - 1x in the exhibition area.
 - 1x next to the registration desk.
- Logo prominently displayed in the printed program.
- Double Page (2x A6) colour advert in the printed program (sponsor to provide artwork).
- Logo displayed on a dedicated Platinum Partner slide in the plenary hall.
- ONE PPT 16:9 Slide Advert included in the plenary holding slides.
- Opt-in sponsors delegate list provided 1 week prior to the conference.

Online Benefits

- Logo & hyperlink on the conference website home page.

- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.
- One (1) dedicated email promotion sent out to the ANHS Conference mailing list.
- One (1) dedicated social media post on the ANHSC LinkedIn page.
- **Conference Website and Portal Sponsor**
 - Company logo and hyperlink featured on every page of the conference website.
 - One (1) web ad with hotlink (150 x 150 tile) on the conference website home page. (sponsor to provide)
 - One (1) promotional video available for viewing on the conference website home page. (sponsor to provide)
 - Company logo featured on all conference booking portals.

Gold Sponsor – \$15,000 inc. GST

Two Available

Registration

- Four (4) Complimentary Registrations including access to the full conference and the Cocktail Function.

Onsite Benefits

- Logo and acknowledgement as the Gold Partner on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Gold Sponsor during the conference.
- Two (2) Pull-up banners displayed during the conference. (Sponsor to supply)
 - 1x in the session room next to the stage.
 - 1x in the exhibition area.
- Logo prominently displayed in the printed program.
- Full Page (A6) colour advert in the printed program (sponsor to provide artwork).
- Logo displayed on a shared Gold Sponsor slide in the plenary hall.
- ONE PPT 16:9 Slide Advert included in the plenary holding slides.
- Opt-in sponsors delegate list provided 1 week prior to the conference.

Online Benefits

- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.
- One (1) dedicated social media post on the ANHSC LinkedIn page.

Catering and Coffee Cart Sponsor – \$10,000 inc. GST – SOLD

Exclusive Opportunity

Exhibition and Registration

- One (1) 3m x 2m exhibition display space next to the coffee cart.
 - Coffee table
 - Two tub chairs
- Two (2) Complimentary Registrations including access to the full conference and the Cocktail Function.

Sponsorship Benefits

- The opportunity to provide branded take away coffee cups. (Sponsor to provide)
- Three pull-up banners in the catering area
 - 1x next to the coffee cart
 - 2x next to the catering stations
- Logo featured alongside the catering breaks in the online and printed program.
- Logo on A4 signage displayed on all catering stations during the conference.
- Logo featured on catering break session slides in the plenary hall.

Promotional Benefits

- Logo and acknowledgement as the Catering and Coffee Cart Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Catering and Coffee Cart Sponsor during the conference.
- Logo prominently displayed in the printed program.
- Logo displayed on a shared sponsor slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.

- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.

Cocktail Function Sponsor – \$8,000 inc. GST – SOLD

Exclusive Opportunity

Registration

- Two (2) Complimentary Registrations including access to the full conference and the Cocktail Function.
- Two additional tickets to the Cocktail Function.

Sponsorship Benefits

- Exclusive naming rights to the Cocktail Function.
- Opportunity to address delegates during the Cocktail Function. (5-minutes)
- Two (2) pull-up banners in the exhibition area for the duration of the Cocktail Function (partner to provide).
- Logo displayed with the function in the online & printed program.
- Company logo featured on table talkers displayed around the venue.

Promotional Benefits

- Logo and acknowledgement as the Cocktail Function Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Cocktail Function Sponsor during the conference.
- Logo prominently displayed in the printed program.
- Logo displayed on a shared Sponsors slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.
- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.

Accessibility Support Sponsor – \$7,500 inc GST – SOLD

Exclusive Opportunity

Your brand will be supporting the attendance of closed captioning or AUSLAN interpreting services at the conference to assist those who are hard of hearing.

Registration

- Two (2) Complimentary Registrations including access to the full conference and the Cocktail Function.

Sponsorship Benefits

- Opportunity to address delegates and acknowledge the interpreter team during a main plenary session. (3 minutes)
- One (1) Pull-up banner displayed next to the interpreter during the conference. (Sponsor to supply)
- Your company logo displayed alongside the interpreter/captioning company on the conference homepage.
- Your company logo displayed alongside the interpreter/captioning company on the program page.

Promotional Benefits

- Logo and acknowledgement as the Accessibility Support Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Accessibility Support Sponsor during the conference.
- Logo prominently displayed in the printed program.
- Logo displayed on a shared Sponsor slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.
- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.

Poster Session Sponsor – \$7,500 inc GST

Exclusive Opportunity

Registration

- Two (2) Complimentary Registrations including access to the full conference and the Cocktail Function.

Sponsorship Benefits

- Exclusive naming rights to the Poster Session.
- Opportunity to address delegates during the Poster Session. (5-minutes)
- Two (2) pull-up banners in the poster area for the duration of the Poster Session (partner to provide).
- Logo displayed with the session in the online & printed program.
- Company logo featured on table talkers displayed around the venue.

Promotional Benefits

- Logo and acknowledgement as the Poster Session Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Poster Session Sponsor during the conference.
- Logo prominently displayed in the printed program.
- Logo displayed on a shared sponsor slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.
- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.

Name Badge and Lanyard Sponsor – \$6,000 inc. GST – SOLD

Exclusive Opportunity

Registration

- Two (2) Complimentary Registrations including access to the full conference and the Cocktail Function.

Sponsorship Benefits

- Company logo featured on each delegate lanyards OR Opportunity to provide sponsored lanyards. (Sponsor to provide)
- Company logo featured on each delegate name badge.

Promotional Benefits

- Logo and acknowledgement as the Name Badge and Lanyard Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Name Badge and Lanyard Sponsor during the conference.
- Logo prominently displayed in the printed program.
- Logo displayed on a shared sponsor slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.
- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.

Keynote Speaker Sponsor – \$5,000 inc. GST

Limited Opportunities Available

Registration

- One (1) Complimentary Registration including access to the full conference and the Cocktail Function.

Sponsorship Benefits

- Opportunity to address delegates and introduce the sponsored speaker before their presentation. (3 minutes)
- One (1) Pull-up banner displayed on stage during the Keynote Speaker's Presentation.

Promotional Benefits

- Logo and acknowledgement as the Keynote Speaker Sponsor on all conference materials including print, PDFs and broadcast emails.
- Formal acknowledgement as Keynote Speaker Sponsor during the conference.
- Logo prominently displayed in the printed program.
- Logo displayed on a shared Sponsor slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.
- Logo & hyperlink on the conference website home page.
- Logo & hyperlink on the conference website supporter's page.

- Profile on the conference website supporter's page.

Advertising Opportunities

Multiple Available

Pocket Program Ad – \$500 inc. GST

- Full Page (A6) colour advert in the printed program (sponsor to provide artwork).

Holding Slide Ad – \$500 inc. GST

- ONE PPT 16:9 Slide Advert included in the plenary holding slides. (sponsor to provide artwork)

Exhibition Display – \$4,000 inc. GST – SOLD OUT

Please contact us for availability.

Exhibition and Registration

- One (1) 3mx2m exhibition display area
 - Trestle Table
 - Two (2) Chairs
 - Display Board
 - One (1) 4-Amp Power Outlet
- Two (2) Complimentary Registrations including access to the full conference*.

*Tickets to the Cocktail Function can be purchased at an additional cost.

Promotional Benefits

- Logo prominently displayed in the printed program.
- Logo displayed on a shared exhibitor slide in the plenary hall.
- Opt-in sponsors delegate list provided 1 week prior to the conference.
- Logo & hyperlink on the conference website supporter's page.
- Profile on the conference website supporter's page.

Terms and Conditions

These terms and conditions apply to organisations and their staff (you, your organisation, your group) participating in this event (the event) being organised by Conference Design Pty Ltd on behalf of the Host (us, we, Conference Design, the Host). By participating in the event, you are deemed to have agreed to these terms and conditions. It is your responsibility to ensure all your staff participant are aware of these terms and conditions.

Acceptance

Acceptance of all applications is subject to our approval and we reserves the right to decline any application.

Payment

Payment is required within 14-days of Conference Design issuing your tax invoice. Sponsorship and exhibition entitlements, including the allocation of exhibition space, do not commence until payment has been received.

Currency and GST

All prices are quoted in Australian Dollars (AUD\$) and include GST, unless otherwise stated.

Confirmation of Bookings and Tax Invoice

Once you have completed an online booking, you will be sent a confirmation email with a PDF Tax Invoice.

Point of Contact & Conference Updates

You will provide a single point of contact when booking to coordinate your participation. All information and updates be sent via email to your point of contact.

EFT Payments

Please include the EFT Reference shown on your Tax Invoice when submitting an EFT and email Conference Design the details including date, amount and your bank's reference.

- BSB: 017 010
- Account #: 1085 82575

- Account Name: Conference Design Pty Ltd
- Bank: ANZ Bank, 61 Liverpool Street, Hobart 700
- Swift Code: ANZBAU3M

Credit Card Payments

Credit card charges appear as Conference Design Pty Ltd on your card statement. When using the online payment system credit card transactions will be processed directly by ANZ eGate and Conference Design does not store or transmit your credit card details. ANZ eGate is a secure and PCI compliant platform.

Attendee Numbers

We will promote the event to maximise participation, but we do not guarantee a minimum number of attendees either onsite or online.

Package Inclusions & Associated Costs

Refer to the sponsor and exhibitor prospectus for inclusions for each package. All costs associated with your inclusions in the event will be borne solely by you and we shall have no liability for any costs unless we have explicitly agreed in writing.

No Cancellation of your Booking

All payments are non-refundable once an application has been accepted. If you are no longer able to attend the event, please contact Conference Design to discuss your participation.

Cancellation or Postponement of an In-person Event

We do not accept any liability for losses incurred, including but not limited to travel, accommodation, exhibition and displays, or any other costs or expenses, if the in-person Event is cancelled or postponed due to an unforeseen circumstances or any occurrence that renders performance of the Event inadvisable, illegal, impracticable or impossible in our sole opinion. An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

If an in-person conference is cancelled or postponed, refunds will not be issued but available funds will be credited towards an online conference or a in-person conference.

Moving to an Entirely Online Event

If we believe, at our sole discretion, that a hybrid or in-person event needs to be held entirely online, all bookings will be transferred to the online event. The package fees will be revised to reflect an online format and you will be refunded any difference between the in-person and online package fees. Full refunds of sponsor and exhibitor bookings will not be available due to an event moving online.

Changes

We reserve the right to change any and all aspects of the event, including but not limited to, the name, themes, content, program, speakers, format, performers, hosts, moderators, venues, and times. We reserve the right to amend or remove any sponsorship package, exhibition package or exhibition floor plan.

Disclaimer

Every effort has been made to present all the information accurately, however, we do not accept any liability for any inaccuracies in any published information. We will correct any published information as soon as possible and advise you as soon as possible.

Code of Conduct and Disruptive Behaviour

You agree your representatives will abide by the Conference Code of Conduct.

Codes of Practice

Where relevant, we urge you to observe and follow the Codes of Practice of the **Medical Technology Association of Australia (MTAA)** which are available at www.mtaa.org.au. This includes sponsors and exhibitors who may not be members of the MTAA. We also encourage sponsors and exhibitors to adhere to the **Medicines Australia Code of Conduct** and associated guidelines available at <https://medicinesaustralia.com.au/code-of-conduct/>.

Revocation of Participation

We may revoke an agreement with you, if we believe, in our sole opinion, the participation of an organisation is prejudicial to the interests and objectives of the event Host.

Product or Service Endorsement

Your participation in the event or sponsorship of any activity does not indicate endorsement of your products or services and must not be stated or inferred in any way.

Exhibition Floor Plan

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale but accurately represents the position and sizes of exhibition spaces at in-person conferences.

Allocation of Exhibition Space

Exhibition spaces are selected when booking online. We may revise allocated spaces after taking into account an organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant by us.

Insurance

No insurance is provided.

All sponsors and exhibitors must have adequate insurance for the period of the conference, including public and product liability cover and professional indemnity insurance. You will need to provide a certificate of currency to confirm your participation onsite.

Indemnity

You shall indemnify and hold harmless the Host and Conference Design for any loss, damage to property or injury to persons suffered as a result of your participation in the conference, except where the Host or Conference Design are found to be negligent.

Supply of Goods and Services

The supply of any goods, services, samples or advice is entirely at your own risk.

Security

Valuable items should NOT be left unattended at your exhibition space at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

Representatives

Anyone from your organisation attending the conference or guests you wish to invite to the conference must register with Conference Design before the conference. An official name badge will be required to access the in-person meeting and exhibition areas.

Registration Terms and Conditions

All terms and conditions listed on the Registration page apply to your representatives.

Custom Stands

All custom stands must fit within the purchased exhibition space. Custom stands must not exceed 3.0 metres high. If you have any questions please email us a floor plan and elevations of your proposed stand.

Opt-in Delegate List

The opt-in delegate list will be supplied to eligible sponsors and exhibitors prior to the conference and will include name, organisation, state and email address. The list provided will exclude the names of delegates who have not provided their consent.

Interactive Exhibitions

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

Signage at the venue

Your signage should be free standing to allow for easy placement and should be contained with your exhibition

space.

Dismantling Displays

Due to safety requirements you will not be able to dismantle your display before the published closing time.

Damage to the Venue

You indemnify us from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents or guests. The cost of repairs will be the sole responsibility of your organisation.

Thank you to our Platinum Sponsor